

# ESG 102

## Decoding the Sustainability Standards, ESG, and Ecolabels



Thursday, 16 May 2024

Mövenpick Karachi

9:00 am - 5:00 pm

08  
CPE Hours  
Claimable

*"You will either step forward into growth, or you will step back into safety."*

~ Abraham Maslow

## ESG is no longer a Choice; it is Imperative

Companies, both globally and in Pakistan, have a heightened awareness of environmental, social and governance (ESG) issues as investors, regulators, employees, and the community at large are demanding greater transparency and board accountability. Organizations that prioritize ESG can drive value and mitigate risks to operations and the bottom line over time.

New mandatory reporting standards are fast approaching and, where it's not mandatory, lenders and investors are still withdrawing funding from, and voting against, businesses not considering ESG. Several reporting frameworks, ecolabels and standards now dominate the ESG narrative, and investors have increasingly demanded companies adhere to reporting outlines which are measurable, comparable, transparent, and holistic.

The regulatory landscape is also under a shift wherein companies are now transitioning from voluntary to compulsory reporting; in Pakistan, from our journey to disclose CSR activities in annual financial statements through the 'Corporate Social Responsibility (CSR)-Order, 2009' to the adoption of the

UN SDGs and implemented sustainability initiatives under 'Pakistan Vision 2025' and a corresponding reporting requirement under corporate law.

ESG is at the heart of everything we do at KPMG and as our contribution to creating a positive impact our Impact Plan catalogues all our ESG commitments across our global organization and shows the progress we've made together over the last 12 months in each of our four priority areas: Governance, People, Planet and Prosperity. We analyze what we can and should be doing to meet our responsibility to help shape a better future by doing what we do best – solving problems to make lasting, meaningful change.

Each of us has the ability to take ownership and lead on these issues, and we through this workshop are proud to highlight how we can make a better impact in whatever we do for the people, planet and prosperity.

## Course Overview

This course will cover the fundamentals of ESG, including an overview of the different ESG standards and frameworks, a review of leading ESG trends and issues, and factors to consider as companies begin their ESG journey.

**By the end of this course, participants should be able to:**

- define the role of ESG factors in building long-term financial sustainability and value creation;
- identify the leading ESG guidance and reporting frameworks and the challenges in measuring and reporting ESG data including GHG Emissions and related measurements; and
- recognize the phases to plan your organization's ESG journey.

### Course Instructors

**Rana Nadeem Akhtar**

Lead RC|MC – Partner, KPMG

**Syed Ahson Ali Shah**

ESG Lead – Partner, KPMG

Supporting Partner:



Print Media Partner:

BUSINESS  
RECORDER

Business Magazine Partner:

**Profit**

Course Fee:

**Rs. 50,000**

+ SST per participant

Group Discount: **10% Discount**  
on 2 or more



# ESG 102

## Decoding the Sustainability Standards, ESG, and Ecolabels

**We'll use real-life cases and interactive discussions to ensure an engaging course experience.**

### Course Outline

09:00 am - 09:30 am	Module 1: <b>Welcome &amp; Context</b>	- Participant introduction - Sustainability Reporting Globally 2022 - Training Expectations - The world of Eco Labels and Standards
09:30 am - 10:30 am	Module 2: <b>ESG &amp; Sustainability Landscape</b>	- ESG & Sustainability - The Convergence in Standards - ESG in Pakistan and Regulatory Changes
10:30 am - 11:15 am	Module 3: <b>ESG Frameworks and disclosures – Key differences</b>	- ESG Reporting - Frameworks vs Regulations - TCFD - Global Reporting Initiative [GRI] - Effective ESG Governance - WEF Guiding Principles
11:15 am - 11:30 am	Tea/ Coffee Networking Break	
11:30 am - 12:45 pm	Module 4: <b>ESG Requirements and disclosures</b>	- IFRS S1 (General Requirements for Disclosure of Sustainability-related Financial) - Sustainability Accounting Standards Board (SASB)
12:45 pm - 01:30 pm	Lunch and Prayers Break	
01:30 pm - 03:15 pm	Module 5: <b>Climate Change and Decarbonization</b>	- IFRS S2 (Climate-related Disclosures) - GHG Protocol - Scope 1, 2, 3 - Life Cycle Assessment - Introduction
03:15 pm - 03:30 pm	Tea/ Coffee Networking Break	
03:30 pm - 04:30 pm	Module 6 <b>Case Study</b>	For a Case: - In Working Groups, perform SEMA, Set Metrics & Targets - Think through the ESG Reporting Process
04:30 pm - 05:00 pm	<b>Presentation, Discussion, and Closure</b>	

### Who should attend the course?

This training is targeted towards industry and corporate professionals seeking to comply with internationally-benchmarked practices of reporting against their ESG-centric activities. Effectively recognizing ESG and Sustainability throughout the organization requires awareness and capability-scaling at a managerial and board level. Since effective ESG integration involves company-wide coordination for reporting, all professionals -regardless of sector, department, or designation -are encouraged to attend.

- **Senior Leadership:** CEOs, CSOs, CSR Heads, Finance Heads, Strategic Planners, Directors, C-Suites
- **Management:** Senior Managers, Compliance Managers
- **Professionals:** Analysts, Auditors, Asset Managers, Consultants
- **Corporate Functions:** Corporate Communications, Public Relations, IT, Legal, Marketing, Operations, Supply Chain
- **Other Stakeholders:** Health, Safety & Environment Personnel, NGOs, Regulatory Agencies

### Target Industries:

1. **Banking & Finance:** Drive Sustainable Investments
2. **Oil & Gas & Power Gen:** Lead the Clean Energy Transition
3. **Manufacturing & Industrials:** Champion Responsible Sourcing
4. **Transportation:** Navigate the Clean Mobility Revolution
5. **Consumer Goods:** Build Sustainable Products & Practices
6. **Real Estate:** Green the Built Environment
7. **Healthcare:** Deliver Equitable & Sustainable Care
8. **Technology:** Embrace Responsible AI & Data Practices
9. **Utilities:** Ensure Sustainable Resource Management
10. **Mining & Extractives:** Mine Responsibly, Empower Communities
11. **Retail:** Lead Sustainable Consumption
12. **Professional Services:** Promote Diversity & Pro Bono Impact
13. **Others**

**Preparation:** There is no advance preparation required for this course. It's designed to be accessible to all levels and provide a foundational understanding of ESG reporting.

### About our Coaches



**Rana Nadeem Akhtar**  
Lead RC|MC – Partner, KPMG

Nadeem is a Partner at KPMG in Pakistan having more than 25 years of experience in assurance and advisory services. His goal is to support clients to deliver sustainable change for their customers and achieve tangible growth and profitability.

He is part of KPMG's global ESG and Sustainability leadership group and has led various sustainability advisory projects in Pakistan since 2010. He is the knowledge partner of the PSX-PICG ESG Taskforce, involved in creating awareness and developing guidelines and regulations in the country.

Nadeem has also been part of the NYC Executive Certificate program in Advanced Sustainability and IFC led a course on TCFD climate-related financial reporting. He has first-hand experience working with the various standards and reporting guidelines that are currently available and used in sustainability reporting and disclosures.

He is an FCA, holds a master's degree in Economics, is a certified Integrated Reporting Framework Practitioner and is an accredited training partner of the VRF under the IFRS Foundation. As a coach, trainer and storyteller, he enjoys working with teams to help them adapt to evolving standards and approaches required for their professional capacities.



**Syed Ahson Ali Shah**  
ESG Lead – Partner, KPMG

Ahson is an FCA, and an MBA and graduated in chemical engineering and Computer Engineering. With more than 17 years of expertise in Assurance and Advisory Services, he is a Partner with KPMG in Pakistan. He participates in the Climate Change Center of Excellence and the KPMG MESA Digital and Innovation Steering Committee, respectively. He also serves as the ESG Champion for KPMG in Pakistan on several KPMG platforms. He

currently serves as the lead for a group of experts in Pakistan for KPMG ESG and Sustainability Advisory. As a member of the ICAP Accounting Technical Committee on ISSB Standards, GRI South Asia, the ISSB ASEAN & OCEANIA Working Group, and on the regulatory front in the area, he is currently making contributions to the sustainability field.

Ahson has extensive experience as a trainer in the field of sustainability. He is an accredited "ESG Expert (EBS)" from EBS Universität für Wirtschaft und Recht, Germany. Some of his courses include Executive Certificate in Advance Sustainability from STERN College New York University, Harvard Extension School on strategy and innovation, the circular economy (IE Spain), policy coherence, SDG 16 Anti Corruption, Sustainable Cities and Economies, and many others from the UNSSC on topics like climate change, the social agenda, and environmental standards. He has professional experience in WEF and TCFD-related reporting and has been accredited by the VRF under the IFRS Foundation as an Integrated Reporting Framework Practitioner, an Accredited Training Partner of the VRF, and a qualified GRI Trainer.

### Testimonials

**'Excellent presentation, explained about ESG very professionally.'**

*Syed Mansoor Ali, GM Admin, MACPAC Films Ltd*

**'Good speaker and has the ability to deliver the context clearly.'**

*Jahangir Khan, Manager Compliance, Liberty Mills Ltd.*

**'Thorough and knowledgeable.'** *Faiza Ali, Assistant Manager, Engro Powergen Thar Ltd.*

**'Clearly an expert on ESG sustainability for corporate, clear in communication.'** *Romlah Tariq, ESG Lead, Unilever Pakistan*

**'Great content on ESG.'** *Raazia Anum, Sustainability Lead, Yunus Textile Mills Ltd.*

**'Excellent & makes things easy to understand.'** *Amna Mansoor, Sr. Credit & Risk Manager, Infrazamin Pakistan Limited*

**'Awesome presentation skills with vast knowledge & delivering the concept with wide knowledge.'** *HotChand Kessani, Sr. Chief Manager Finance, Bank Al Habib Limited*

**'Good technical knowledge on the subject & helpful.'** *Ali Hassan Khan, Head Product Development, Al Meezan Investment Management Ltd.*

**Participants who successfully complete our ESG and Sustainability Course will receive a Certificate of Completion from KPMG Business School**



### REGISTRATION DETAILS

**Regular Fee: Rs. 50,000 + SST per participant**

Group Discount:

**10% Discount**

on 2 or more nominations from the same organization

(For larger groups, please send us a note

at [info@terrabilzgroup.com](mailto:info@terrabilzgroup.com))

Includes Courseware, Certificate by KPMG & TerraBiz, Lunch, Refreshments and Business Networking.

For registration(s), send us your **Name, Designation, Organization, Mobile, E-Mail and Postal Address** to [register@terrabilzgroup.com](mailto:register@terrabilzgroup.com)

For further information please contact **Noor Ul Aain Sheikh**  
**+92 304 3939615 / +92 300 2133849**

**Terrabilz Cancellation Policy:** For cancellations made in the 7 working days to the workshop, no refunds will be given. Cancellations must be confirmed by email. Substitutions may be made at any time.